



Toni-Anne Blake, MA, APR

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Toni-Anne Blake is an expert in integrated communications strategy and stakeholder engagement and has worked as a communicator with multinational corporations, non-profits, elected officials, academic institutions, and state and county government agencies in Florida and New Jersey for more than 20 years. Since joining the NJ-CRC in 2021, she has established the agency's communications programming for public outreach, education, and media relations.

Before joining the NJ-CRC, Toni-Anne was the corporate communications director at the broadband manufacturer Antronix, where she was responsible for the company's international integrated marketing program. Before moving to New Jersey, she worked as a public information officer at the Miami-Dade Water & Sewer Department where her solution for customer service challenges was a NaCo Award winner for public affairs communication; then as media liaison for the 13 elected members of Miami-Dade County's Board of County Commissioners. She has also been a partner in a public relations firm serving professional associations and nonprofits, taught as an adjunct professor at Mercer Community College, and provided media and public speaking coaching.

Toni-Anne holds degrees in English and Integrated Communications and certificates for further training in traditional and nontraditional media, and crisis communications. She has earned her Accreditation in Public Relations (APR) through the Public Relations Society of America (PRSA).